



2008 Leadership Visit
Austin, TX
June 4-6, 2008

Biographies of Guest Scheduled Speakers

ED BAILEY

VP OF BRAND DEVELOPMENT

AUSTIN CITY LIMITS

The ACL Music Festival signified Bailey's arrival to Austin City Limits. Since being launched in 2002, the festival has infused over \$100 million into Austin's economy – and has extended the ACL experience to a new generation of music fans. In 2003, for its 30th Anniversary, the ACL concert series on PBS was awarded the National Medal of Arts – the only television series to ever be recognized by the President of the United States for outstanding service in facilitating our nation's cultural arts.

Currently, Bailey is involved in preparing a new home for ACL at Block 21. Scheduled to debut in 2010, the new ACL Studio Theatre will be a 2,200 seat concert theater and TV studio anchored by a new world class "W" hotel and condominium tower. As a member of the team that launched Cleveland's Rock and Roll Hall of Fame and Museum, Bailey managed sponsorships, merchandise, and strategic promotional alliances. He created the RRHOFM Traveling Exhibit Tour, and promoted the historic Concert for the Hall of Fame, and the annual Rock and Roll Hall of Fame Induction Ceremonies.

Ed sits on the Executive Board of the Austin Music Foundation and Texas Hill Country Wine & Food Festival. His knowledge of nonprofit marketing, fundraising, and cultural economic development has been shared at SXSW Music Festival, Creative Cities Summit, and the University of Texas, McCombs Graduate School of Business. In 2006, Ed provided a keynote address to the Americans for the Arts annual conference.

JIM BUTLER

CREATIVE INDUSTRIES DEVELOPMENT MANAGER

CITY OF AUSTIN

Jim Butler works for the city government of Austin. His job is to find ways to make Austin a better place by working with people involved in music, film, and technology industries.

LEE COOKE

FORMER MAYOR OF AUSTIN

OWNER, U.S. MEDICAL SYSTEMS

Lee Cooke has over 38 years of leadership experience in both the public and private sectors in Austin. From 1977-1991, Lee spearheaded Austin's efforts to become one of the nation's premier high tech and "idea" centers on the world stage. During this time, Lee served at the 46th Mayor of Austin, a Councilmember, and the President/CEO of the Greater Austin Chamber of Commerce. As Mayor, he created the framework for over 3.5 billion in new capitol investment including the construction of a new Convention Center, expansion by Motorola (Freescale), IBM, and 3M, and the relocation of a new airport to the former Bergstrom Air Force Base. He also led in the creation of entrepreneurship through the Austin Technology Incubator.

Known as "Mr. Downtown", by the late 1970's, Lee's was intense in his efforts to refocus investment and public policy to a dying central city. He led the charge to revamp Congress Avenue and 6th Street, redirect bond monies to the Central City, and bring Hyatt Hotels to Austin. He also took major steps with landowners downtown to create Cedar Street which led to the Warehouse and 2nd Street Districts today. In the 1980's, his leadership was displayed once more in building the new Convention Center downtown, which led to a rebirth of the southeast area of the original downtown and hundreds of millions in private investment highlighted by a new 800 room Hilton Hotel.

Before entering public service in 1977 Mr. Cooke served in numerous manufacturing, human resources and engineering management positions at Texas Instruments for 11 years. Lee completed graduate work toward an MBA at the University of Texas in 1970-72, and received his B.A. from Louisiana Tech University in 1966. He also served in the United States Air Force as an intelligence officer, which included a tour of Vietnam where he was awarded a Bronze Star. He lives in Austin with his wife Heather Cooke.

RODNEY GIBBS
EXECUTIVE STUDIO DIRECTOR

Rodney is studio head of Amaze Entertainment, a video game development studio. Developing on handheld and console platforms, Amaze specializes in prominent, mass-market, licensed titles, such as *WWE Smackdown vs. Raw*, *The Incredible Hulk* and *X-Men*.

After entering game development as a writer and producer, Rodney co-founded Amaze Austin in 2001 and has grown it from four to 44 employees. Prior to game development, Rodney wrote and produced animated and live-action television programs for such series as *Godzilla*, *Beast Wars*, *Dead Man's Gun*, and *Woody Woodpecker*.

Rodney chairs the Digital Media Council, a workforce development initiative focused on expanding the talent pool for all sectors of creative technology in Central Texas. He co-founded Austin's chapter of Dorkbot, a collection of people doing strange things with electricity, and serves on the board of the International Game Developers of Austin and the Texas Motion Picture Alliance.

He lives in Austin with his wife, Nancy Mims, a textile designer, and two children.

JANET HILL
EDUCATION MARKETING SR. MANAGER
APPLE, INC.

Janet Hill is currently a manager in the Strategic Education Solutions group at Apple, Inc. She is currently based in Cupertino, CA at the Apple Company Headquarters. She has extensive experience in the educational technology field. Formerly a math and science teacher, Janet has a strong tie to education. Janet received her education degree from Baker University in Baldwin, Kansas. She has Masters Degrees in Biology, Instructional Technology and Gifted Education. Janet is an avid ornithologist and enjoys yearly trips to South America to study birds and ecology. Janet's interest in teaching people how to utilize technology stems from her experience in the classroom as well as growing up in a family of educators - her dad was a Superintendent while her mom was a principal. Janet's goal is to help other people find ways to make technology an invisible tool with which to explore the world.

PIKE POWERS
FULBRIGHT & JAWORSKI, LLP

Pike Powers is a super-lawyer turned entrepreneur whose leadership helped turn Austin from a university town into a high-tech powerhouse. His leadership promoted a new creative spirit in the capital city – one that seized on global opportunities for economic development. That effort began in the governor's office where Pike led in rallying the community toward the goal of landing the most prestigious economic development prize of the early 1980's – the Microelectronics Computer Technology Consortium (MCC). Pike has played an integral role in developing the Austin regional technology economy. Through his leadership in attracting landmark research and development operations and employers, Pike has helped advance the region's high-tech, information and entrepreneurial economy. He has been a participant in mobilizing Austin's ever-growing, high-tech community to create a business/civic/philanthropic network.

As a board member of numerous Texas technology groups, Pike is a civic entrepreneur who advises Austin's emerging technology leaders on creating new companies and shaping the region's collaborative future. He served under both Mark White's Science and Technology Council and Gov. Rick Perry's Science and Bio-Technology Council. He is vice chair of the \$200 million Texas Emerging Technology Fund, and is a leader in the Texas Technology Initiative, established in 2002 to redefine and reinvigorate the collaboration between government, academia, and private industry. Pike has an impressive record of public service, including representing Jefferson County in the Texas House of Representatives, which included tenure on the House Appropriations Committee.

Pike has received many accolades during his life, including being named a "Texas Super Lawyer" by *Texas Monthly*, and a listing as one of the best "Best Lawyers in America." In 2003, he received the first *Austin Business Journal* Lifetime Achievement award for his contributions of the economic development of Austin and Central Texas. On its 25th anniversary, the *Austin Business Journal* named Pike one of the 25 most influential people in Austin over the past 25 years. In 2005, the *Business Journal* also named him the second most influential person of the year. Finally, the *Journal* named him as the first recipient of their Lifetime Achievement Award in its "Best of Business Attorneys & Corporate Council Guide." Pike was honored as "Austinite of the Year" on January 30, 2006 by the Greater Austin Chamber of Commerce, of which he is a former chairman.

Pike, graduated from Lamar University in 1962 with a major in government and a minor in history. He then earned a doctor of law from the University of Texas in 1965. He was honored in 1978 as a Lamar Distinguished Alumnus, and was partner-in-charge of the Austin office of Fulbright & Jaworski LLP from 1978 through 2004. He and his wife, the former Pamela Ann Honea, have a daughter, Shannon, and a son, Pike.

MIKE ROLLINS

PRESIDENT/CEO

GREATER AUSTIN CHAMBER OF COMMERCE

Michael W. Rollins, CCE, became President and CEO of the Greater Austin Chamber in 2002, after a successful career leading Chambers of Commerce in Nashville TN, Asheville NC, Columbia SC, Fredericksburg VA and Hickory NC.

During his tenure in Austin, Rollins initiated Opportunity Austin, a five-year, five-county economic development initiative aimed at creating 72,000 jobs and a \$14 billion boost to the economy. Investment in Opportunity Austin, mainly by private business, totals \$14.4 million, more than triple the largest amount raised previously for an economic development campaign. In its first year, Opportunity Austin reported 16,200 net growth in jobs, 31 business relocations and 68 expansions in the area. In addition to an aggressive business attraction program, Opportunity Austin includes Portfolio Austin, a business retention and expansion effort that has already identified future expansion plans totaling more than 6,400 jobs and \$590 million in investment.

Rollins also created a small business program at the Greater Austin Chamber, which hosts more than 13 seminars, workshops, issues forums and focus groups each year, most of them free to small business members. These events, which emphasize business solutions and innovative management practices, are attended by several thousand members each year.

Another Rollins initiative increased the Chamber's role in local government when business issues are on the agenda. This initiative has involved work on such issues as development and permitting policy, city and county budgets and increasing the number of voters in local elections. Prior to that, Rollins was Executive Vice President and CEO of the Asheville Area Chamber of Commerce in North Carolina. While there, he managed a \$600,000 renovation and building expansion project.

He has a bachelor's degree in psychology and management from the University of South Carolina and is a Certified Chamber Executive (CCE).

**KIRK WATSON
DISTRICT 14 SENATOR
STATE OF TEXAS**

Kirk Watson is a former mayor of Austin and has been described by *Texas Monthly Biz* magazine as, "a man with a vision of what the community wants and the moxie to carry it out." Watson was elected in 2006 to represent most of Travis County in the Texas Senate. From 1991-1993, Senator Watson served as Chair of the Texas Air Control Board, the state agency that was charged with addressing air quality in Texas. He served as Chair of the Greater Austin Chamber of Commerce, on the Executive Committee of the State Bar of Texas, and as Chair of the Texas Advisory Board of Environmental Defense. Senator Watson's priorities center on education, higher education, health care, economic development, and environmental protection.

As a cancer survivor, Senator Watson is also passionate about making sure that all Texans – especially children – have access to health care. He has been active in numerous health organizations, including the Juvenile Diabetes Research Foundation, and he served on the original board of the Lance Armstrong Foundation.

Senator Watson graduated from Baylor University and was first in his class at Baylor Law School. He has been named an outstanding young alumnus of Baylor, Young Baylor Lawyer of the Year, and the Outstanding Young Lawyer of Texas. He has been married to his wife, Liz, for more than 27 years. They have two sons, Preston and Cooper.

**WILL WYNN
MAYOR
CITY OF AUSTIN**

Will Wynn was elected Austin's 50th Mayor in 2003 and was re-elected in 2006 with over 78% of the vote. He has over 20 years of experience in the commercial real estate industry, with projects large and small. In 1997, Will founded CIVITAS Investments, Inc. to focus on historic restoration projects. He is a member of the Urban Land Institute and believes that only through dramatically better land use practices can Austin and the surrounding region appropriately deal with challenges like traffic, air quality, housing affordability and environmental protection. In 2001, he was one of the founding members of what became the Envision Central Texas. Will has also worked over the years to build support for numerous local causes and organizations. In addition to his many duties in Austin, Will has risen to a leadership position with the U.S. Conference of Mayors organization. As chair of the USCM Energy Committee, he is helping drive the national debate on federal energy policy and climate protection. Prior to being elected to the Austin City Council in 2000, Will served as Chair of the Downtown Austin Alliance, and has long been a leading advocate for transforming downtown Austin into the most vibrant urban core in the country.

Will was named Austinite of the Year by Austin Under Forty, and was also awarded Scenic Austin's first annual Scenic Hero Award. He was named Energy Executive of the Year of the Association of Energy Engineers, and is a Distinguished Alumni of Texas A&M's College of Architecture. Following Will's response to Hurricane Katrina, he was named Local Public Official of the Year by the National Association of Social Workers.

Born and raised in the deep north end of Beaumont, Will was the sixth of seven children, and the fifth of six boys. He attended Texas A&M University, graduating in 1984 with a degree in Environmental Design. He first moved back to Austin in 1981. Will is the proud father of two daughters. Will claims to know every word to every Guy Clark song ever recorded and challenges you to stump him. Good luck.